

Happy Holidays

Libby.

Each December brings opportunities for celebration, reflection, and connection. Whether observing Christmas, Hanukkah, Kwanzaa or simply embracing the spirit of the season, communities come together through traditions, stories, and shared experiences. Libby helps students, faculty, and readers of all backgrounds discover ebooks and audiobooks that capture the warmth, joy, history, and meaning of the holidays.

This holiday season, explore festive fiction, heartwarming holiday stories, seasonal memoirs, and titles that highlight the traditions and cultural significance of these celebrations. These reads offer opportunities to learn about diverse holiday customs, celebrate cherished traditions, and enjoy the comfort and inspiration that make this time of year special.

Plan ahead and keep an eye out for monthly toolkit additions on our additions on our [Digital Marketing Resources Page](#), and be sure to look for upcoming thematic collections.

List of Toolkit Items

5

General Announcements

Images that highlight Happy Holidays, sized for promotion across major social media platforms (Facebook, X, and Instagram), as well as print and digital signage formats. These assets work perfectly for student unions, campus monitors, bulletin boards, and library promotions.

19

Title-Specific Assets

A curated set of graphics representing featured titles within the broader Happy Holidays collection—ideal for highlighting titles capturing the spirit of the season.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media, message boards/marquees, and email.

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General Announcement & Title-Specific Assets

To download the general announcements for our Happy Holidays kit, visit our [Digital Marketing Resources page](#).

And remember, you can always add your school's logo to any of these images to remind your faculty and staff that they can access Libby through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

Celebrate the season with Libby. Explore ebooks and audiobooks featuring Christmas, Hanukkah, Kwanzaa and holiday-themed stories that bring joy, inspiration, and tradition to readers throughout December.

Version 2

From festive fiction and seasonal classics to stories that explore holiday traditions and celebrations, Libby has something for every reader this season. Discover holiday favorites and new traditions with ebooks and audiobooks available instantly.

Respectfully,

The Libby Team